LOUIS BONDUELLE FOUNDATION LAUNCHES NEW FUNDING PROGRAM FOCUSED ON PARTICIPATORY RESEARCH

The Louis Bonduelle Foundation held its 12th conference, "Plants in food systems and sustainability: a balancing act," on December 3 in Brussels.

During the event, Guillaume Debrosse, CEO of the Bonduelle Group, announced the launch of a new call for projects focused on participatory research.

Created in 2004, the Louis Bonduelle Foundation strives to change dietary habits for the better in a way that respects the planet and humankind. Faced with monumental food-related challenges, both human and environmental, the foundation is now reaffirming its support for research by bringing together field initiatives and scientific research.

A new funding program

On December 3, 2019, during the Foundation's 12th conference, Guillaume Debrosse officially launched a new call for projects. "This call for a new type of projects offer the dual benefit of advancing scientific knowledge while involving citizens as both project stakeholders and beneficiaries.”

In a challenging environment marked by the climate emergency and a growing population, the way we feed the world needs to change, and now more than ever, plant-based food is central to these challenges. Thanks to this new funding program, the Louis Bonduelle Foundation intends to take part in the current discussion and continue its initiatives everywhere it operates in order to advance scientific knowledge while driving social change.

The new call for projects is entitled "Participatory research to increase consumption of plant-based food." It is now open, and to send a proposal, all you need to do is submit it on the Foundation's website before February 29, 2020: http://www.fondation-louisbonduelle.org/en/submit-your-proposal/
This is a novel way for the Foundation to support projects driven by a new type of research collective made up of citizens and researchers.

A conference focused on a sustainable plant-based diet

The presentations by Wim de Vries\(^1\) (University of Wageningen – Netherlands), Benjamin Allès\(^2\) (University of Paris XIII), Armando Perez-Cueto\(^3\) (University of Copenhagen – Denmark) and Jacynthe Lafrenière\(^4\) (University of Laval – Quebec) were full of useful lessons and helped attendees learn about the food transition as it is occurring around the world and better understand the global challenges related to plant-based food.

2019 Research Award given to a student from Lille

Christophe Bonduelle, Chairman of the Louis Bonduelle Foundation, presented the 2019 Research Award to Lucie Wiart, a PhD student at the University of Lille whose dissertation, "Overconsumption of meat and sustainable food: are meat alternatives feasible substitutes?" caught the jury's attention this year. She will receive financial support from the Foundation to complete her work and finalize her research.

1 “Sustainability feeding 10 billion people in 2050: the role of plant based foods, waste recycling and agricultural management”
2 “Plant Based diets: are their nutritional quality all equal?”
3 “How to promote the appealing of plant-based foods?”
4 “Development and validation of methodological tools to measure adherence with dietary guidelines?”


www.fondation-louisbonduelle.org

Press contact: Agence RP carrées
Vanessa Vazzaz – vanessa.vazzaz@rp-carrees.com – +33 6 34 32 24 23